On Positional and Structural Node Features for Graph Neural Networks on Non-attributed Graphs Hejie Cui, Zijie Lu, Pan Li, and Carl Yang (hejie.cui, j.carlyang)@emory.edu

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INSIGHT HIGHLIGHTS



Figure: Illustration of Position vs. Structure.

Position vs. Structure:

- A and B are *positionally close* having relatively close positions in the global network
- A and C are *structurally close* having relatively similar local neighborhood structures

Structural Node Classification

Aggr. Type Initial.

USA-air Brazil-air Europe-air

INTRODUCTION

STRUCTURAL NODE FEATURES

- **Privilege of GNNs on Common Graph Tasks** • Various powerful GNNs demonstrate privilege on graph data.
- GNNs combine *node features* and *graph structures* by aggregating node features through links into low-dimensional vector representations.
- Superior performance is mainly established when natural node features are available.

Challenge from Natural Features Missing

- A great number of graphs in the wild do not contain natural node features, due to privacy concerns and/or difficulties in data collection. • Several intuitive methods have been commonly practiced to initialize node features (e. g. random, degree-based, etc.).
- Question: How to choose artificial node features for GNNs on non-attributed graphs?

POSITIONAL NODE FEATURES

Structural node features help GNNs capture *local structural information* of nodes, such as degree information and neighborhood connection patterns. In the Figure, nodes A and C are structurally close. E.g. molecular network, where two nodes with similar neighbor patterns should be recognized as atoms with similar properties or functions. • **shared**: an initial feature vector is shared across all nodes (in the experiments we simply use a vector of all 1's)

- degree: the degree value is converted to a one-hot degree vector for each node, where the vector dimension is selected based on the max degree of all nodes
- pagerank: the original PageRank score of a given node is calculated and then flattened into a vector, where the dimension of the extended vector is selected by grid-search. Pagerank can be viewed as a generalized higher-order node degree information

| 00 | 51 | | ACC.(%) | ACC.(%) | ACC.(%) |
|--------|----|-----------|------------------|----------------------------------|------------------|
| Mean – | P | random | 59.3±1.8 | 45.7 ± 5.9 | $44.9 {\pm} 5.8$ |
| | | one-hot | 59.2 ± 2.6 | $48.6 {\pm} 7.4$ | $44.0{\pm}0.7$ |
| | | eigen | 55.3 ± 1.5 | $40.0{\pm}6.9$ | $31.6{\pm}2.1$ |
| | | deepwalk | 58.1 ± 2.8 | 42.1±9.6 | 41.5 ± 3.3 |
| | | shared | $25.0{\pm}0.0$ | $25.0 {\pm} 0.0$ | $25.0{\pm}0.0$ |
| | ç | degree | $53.8 {\pm} 1.9$ | $48.6 {\pm} 4.1$ | $42.7 {\pm} 2.7$ |
| | ð | degree+ | 59.2 ± 2.7 | $60.0 {\pm} 3.0$ | $50.6 {\pm} 3.9$ |
| | | pagerank | 39.7 ± 2.9 | $47.9 {\pm} 7.4$ | $25.9{\pm}0.0$ |
| | ጣ | random | 60.7±3.2 | 47.9 ± 7.4 | $48.9{\pm}5.1$ |
| | | one-hot | 59.2 ± 3.3 | 50.7 ± 8.5 | $48.9 {\pm} 5.4$ |
| | J | eigen | $67.8 {\pm} 2.5$ | 57.8 ± 5.3 | $49.4{\pm}4.5$ |
| Sum – | | deepwalk | $68.8 {\pm} 3.0$ | $65.0{\pm}6.4$ | $54.1 {\pm} 2.8$ |
| | S | shared | 55.7±2.0 | $61.4{\pm}4.7$ | $45.4{\pm}1.0$ |
| | | degree | $63.6 {\pm} 3.0$ | $70.0{\pm}4.1$ | 58.0 ± 3.6 |
| | | degree+ | 69.1±2.6 | $\textbf{76.4}{\pm}\textbf{4.1}$ | 61.2±3.8 |
| | | pagerank | $58.8{\pm}2.0$ | $73.6 {\pm} 5.4$ | $45.9 {\pm} 1.0$ |
| SOTA | | struc2vec | 63.8±1.6 | 73.6±9.6 | 58.8 ± 3.0 |

Table: Structural node classification results.

Observations

- **Aggregation**: sum >mean
- Cross Feature Type Comparison: (1) In most cases structural node features demonstrate superiority compared with positional ones; (2) Our proposed degree+ manifests the most distinct advantage over other positional features, new SOTA

Positional node features help GNNs capture *node distance information* regarding their relative positions in the graph. In Figure 1, nodes A and B are positional close. E.g. publication network, where two authors who cite each other and also cite / get cited by similar other authors should be recognized as sharing similar research interests considering their graph positions.

- random: a feature vector following random distribution. The random feature of each node varies among runs with difference random seeds.
- one-hot: a unique one-hot feature vector is initialized for each node

• eigen: eigen decomposition is performed on the normalized adjacency matrix and the top k eigen vectors are used to generate a k-dimensional feature vector for each node, where k is decided by grid search. • **deepwalk**: the initial feature of a node is generated based on DeepWalk algorithm [1] with walk length set as 40. (deep walk features with walk length longer than 2 can capture higher- order positional information).

Byproduct: New SOTA for Structural Node Classification

• **degree+**: divide degree values into buckets, then map the degrees in each bucket range into one class, and finally construct a unique one-hot vector for each class

EXPERIMENTAL RESULTS

Positional Node Classification

| Agan | Туре | Footuro | Cora | Pubmed | Citeseer |
|--------|------|------------|------------------|------------------|-----------------|
| Aggr. | | reature | <i>Acc.</i> (%) | <i>Acc.</i> (%) | <i>Acc.</i> (%) |
| Mean - | P | random | 56.1±1.6 | 42.3±1.4 | 36.0±1.0 |
| | | one-hot | $58.2 {\pm} 4.0$ | 51.4 ± 3.1 | 37.3 ± 2.5 |
| | | eigen | $73.2{\pm}2.3$ | $70.0{\pm}4.8$ | 42.9 ± 2.3 |
| | | deepwalk | $75.3{\pm}1.0$ | $74.0{\pm}2.6$ | 46.8±0.9 |
| | S | shared | $17.9 {\pm} 0.0$ | $38.6 {\pm} 0.0$ | 20.2±0.0 |
| | | degree | $37.4{\pm}2.1$ | 41.1 ± 2.9 | 36.0±1.3 |
| | | pagerank | $25.2{\pm}2.4$ | $39.8{\pm}1.9$ | 20.5 ± 3.4 |
| | | real feat. | 80.2±1.1 | 79.0±2.2 | $68.0{\pm}4.0$ |
| Sum | P | random | 45.2±3.9 | 41.7±2.7 | 32.8±2.7 |
| | | one-hot | 47.0 ± 3.7 | $46.4 {\pm} 4.4$ | 33.0±1.8 |
| | | eigen | $70.5 {\pm} 5.1$ | $68.8 {\pm} 4.1$ | 40.1 ± 5.0 |
| | | deepwalk | $70.0{\pm}2.3$ | $72.5{\pm}2.2$ | 43.7 ± 2.7 |
| | S | shared | 17.1±5.2 | 33.3±6.4 | 22.3±4.6 |
| | | degree | 50.7 ± 3.7 | $42.6{\pm}1.8$ | 32.0±3.5 |
| | | <u> </u> | 070 + 14 | 2201010 | 00.4 ± 1.0 |

• Within Feature Type Comparison: (1) Degree+ improves on degree by using a degree bucket, which alleviates the node degree sparsity and skewness problem; (2) Shared performs rather poorly; (3) Pagerank can be viewed as a generalized higher-order node degree. Its performance deterioration may arise from over-smoothing

Graph Classification

| Aggr. | Тур. | Initial. | MUTAG Acc.(%) | PROTEINS Acc.(%) | IMDB-B Acc.(%) | IMDB-M <i>Acc.</i> (%) |
|-------|------|------------|------------------|---------------------|-------------------|----------------------------------|
| Mean | P | random | $64.9 {\pm} 4.1$ | $67.2 {\pm} 4.2$ | 58.0±2.9 | 36.1±1.9 |
| | | one-hot | $65.8 {\pm} 7.0$ | $67.8 {\pm} 2.6$ | 56.9 ± 3.4 | 36.8 ± 3.2 |
| | | eigen | $63.8{\pm}2.1$ | $60.4{\pm}1.0$ | 50.2 ± 1.3 | $33.4{\pm}0.7$ |
| | | deepwalk | 65.1 ± 8.3 | $68.1 {\pm} 4.0$ | 52.1 ± 3.4 | 35.7 ± 1.9 |
| | S | shared | $66.7 {\pm} 0.0$ | $59.6 {\pm} 0.0$ | $50.0{\pm}0.0$ | 33.3±0.0 |
| | | degree | 84.4 ±7.7 | $69.5 {\pm} 2.6$ | $69.7 {\pm} 5.1$ | $45.1{\pm}~2.6$ |
| | | pagerank | $66.5{\pm}1.9$ | $68.0{\pm}5.5$ | $54.4 {\pm} 4.0$ | 35.5 ± 1.7 |
| | | real feat. | $71.4{\pm}4.4$ | $74.0{\pm}4.2$ | - | - |
| Sum | P | random | 66.9±7.1 | 67.5±4.1 | $54.0{\pm}3.6$ | 36.2±2.1 |
| | | one-hot | 65.1 ± 3.8 | 66.8 ± 3.8 | $52.8{\pm}2.7$ | $33.4{\pm}2.6$ |
| | | eigen | $65.4{\pm}7.7$ | $69.0{\pm}4.1$ | $69.3 {\pm} 4.6$ | 42.4 ± 3.4 |
| | | deepwalk | $64.2{\pm}8.6$ | $66.2 {\pm} 4.2$ | $51.9{\pm}2.8$ | 35.3 ± 3.0 |
| | S | shared | 79.9±6.7 | 69.1±4.5 | 67.9±2.8 | 43.3±4.6 |
| | | degree | $84.0 {\pm} 8.4$ | 69.3 ± 3.3 | $68.9 {\pm} 2.5$ | $44.9 {\pm} 4.1$ |
| | | pagerank | 77.3 ± 7.6 | 69.9±3.1 | 70.3±2.9 | 48.2±3.2 |

Resources



pagerank 27.8±4.4 33.0±6.3 23.4±1.3 real feat. 70.5 ± 3.7 75.4 ± 3.7 59.3 ± 4.0

Table: Positional node classification results

Observations

• Aggregation: mean >sum

• Cross Feature Type Comparison: Most positional node features achieve much better performance than structural node features

• Within Feature Type Comparison: (1) Random and one-hot achieve comparable results; (2) Among all positional features, deep-walk and eigen demonstrate the best performance across all the datasets

real feat. 83.0 ± 6.3 73.8±2.6

Table: Graph classification results.

Observations

• **Aggregation**: sum >mean • Cross Feature Type Comparison: Though the best performance is not consistently achieved on a particular feature, it always falls in structural node features

• Within Feature Type Comparison: (1) Pagerank demonstrates better performance in most of the cases; (2) Degree feature on MUTAG and pagerank feature on PROTEIN with sum aggregator surpass real features