

# On Positional and Structural Node Features for Graph Neural Networks on Non-attributed Graphs

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# Outline

- **Introduction**
- Two types of Artificial Node Features
- Experiments
- Conclusion



# Privilege of GNNs on common graph tasks

- Various powerful GNNs demonstrate privilege on graph data.
- GNNs combine **node features** and **graph structures** by aggregating node features through links into low-dimensional vector representations.
- Superior performance is mainly established when natural node features are available.

# Challenge from natural features missing

- A great number of graphs in the wild **do not** contain natural node features, due to privacy concerns and/or difficulties in data collection.
- Several intuitive methods have been commonly practiced to initialize node features (e. g. random, degree-based, etc.).

**How to choose artificial node features for GNNs on non-attributed graphs?**



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# Positional Node Features



Positional node features help GNNs capture **node distance information** regarding their relative positions in the graph.

In the Figure, nodes A and B are positional close.

E.g. publication network, where two authors who cite each other and also cite / get cited by similar other authors should be recognized as sharing similar research interests considering their graph positions.

- **random**: a feature vector following random distribution. The random feature of each node varies among runs with difference random seeds
- **one-hot**: a unique one-hot feature vector is initialized for each node
- **eigen**: eigen decomposition is performed on the normalized adjacency matrix and the top  $k$  eigen vectors are used to generate a  $k$ -dimensional feature vector for each node ( $k$  is decided by grid search)
- **deepwalk**: the initial feature of a node is generated based on DeepWalk algorithm [1] with walk length set as 40. (deep walk features with walk length longer than 2 can capture higher-order positional information)

Specifically, eigen and deepwalk generate features by matrix decomposition, essentially dimension reduction.

1 [Perozzi et al., 2014] Deepwalk: Online learning of social representations. In SIGKDD.



# Structural Node Features



Structural node features help GNNs capture **local structural information** of nodes, such as degree information and neighborhood connection patterns.

In the Figure, nodes A and C are structural close.

E.g. molecular network, where two nodes with similar degrees and connection patterns should be recognized as atoms with similar properties or functions.

- **shared**: an initial feature vector is shared across all nodes (in the experiments we simply use a vector of all 1's)
- **degree**: the degree value is converted to a one-hot degree vector for each node, where the vector dimension is selected based on the max degree of all nodes
- **pagerank**: the original PageRank [2] score of a given node is calculated and then flattened into a vector, where the dimension of the extended vector is selected by grid-search. Pagerank can be viewed as a generalized higher-order node degree information

Byproduct: new SOTA for structural node classification

- **degree+**: divide the degree values into several buckets, then map the degree values distributed in each bucket range into one class, and finally construct a unique one-hot vector for each class.

2 [Brin et al., 1997] The Anatomy of a Large-Scale Hypertextual Web Search Engine. Comput. Networks 30 (1998), 107–117.

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# Positional Node Classification - 1

Aggr.	Type	Feature	Cora Acc.(%)	Pubmed Acc.(%)	Citeseer Acc.(%)
Mean	$\mathcal{P}$	random	56.1 $\pm$ 1.6	42.3 $\pm$ 1.4	36.0 $\pm$ 1.0
		one-hot	58.2 $\pm$ 4.0	51.4 $\pm$ 3.1	37.3 $\pm$ 2.5
		eigen	73.2 $\pm$ 2.3	70.0 $\pm$ 4.8	42.9 $\pm$ 2.3
		deepwalk	<b>75.3<math>\pm</math>1.0</b>	<b>74.0<math>\pm</math>2.6</b>	<b>46.8<math>\pm</math>0.9</b>
	$\mathcal{S}$	shared	17.9 $\pm$ 0.0	38.6 $\pm$ 0.0	20.2 $\pm$ 0.0
		degree	37.4 $\pm$ 2.1	41.1 $\pm$ 2.9	36.0 $\pm$ 1.3
		pagerank	25.2 $\pm$ 2.4	39.8 $\pm$ 1.9	20.5 $\pm$ 3.4
		real feat.	80.2 $\pm$ 1.1	79.0 $\pm$ 2.2	68.0 $\pm$ 4.0
Sum	$\mathcal{P}$	random	45.2 $\pm$ 3.9	41.7 $\pm$ 2.7	32.8 $\pm$ 2.7
		one-hot	47.0 $\pm$ 3.7	46.4 $\pm$ 4.4	33.0 $\pm$ 1.8
		eigen	70.5 $\pm$ 5.1	68.8 $\pm$ 4.1	40.1 $\pm$ 5.0
		deepwalk	70.0 $\pm$ 2.3	72.5 $\pm$ 2.2	43.7 $\pm$ 2.7
	$\mathcal{S}$	shared	17.1 $\pm$ 5.2	33.3 $\pm$ 6.4	22.3 $\pm$ 4.6
		degree	50.7 $\pm$ 3.7	42.6 $\pm$ 1.8	32.0 $\pm$ 3.5
		pagerank	27.8 $\pm$ 4.4	33.0 $\pm$ 6.3	23.4 $\pm$ 1.3
		real feat.	70.5 $\pm$ 3.7	75.4 $\pm$ 3.7	59.3 $\pm$ 4.0

**Table 1: Positional node classification results**

## • Definition and Datasets

- The tasks of positional node classification target at predicting the “positional role” of each node
- Datasets: Core, Citeseer and Pubmed, consisting of scientific publications as nodes, which can be classified into several content categories

## • Protocols

- Train and test the GraphSAGE model using the same split as [3]
- Performance with real node features as baseline
- Comprehensive grid search for the best hyper-parameter settings including the learning rate, number of epochs and neighborhood sample size
- The final performance of each feature initialization method is averaged over five runs under the optimal hyper-parameter settings

3 [N. Kipf et al., 2017] Semi-Supervised Classification with Graph Convolutional Networks. In ICLR.

# Positional Node Classification - 2

Aggr.	Type	Feature	Cora Acc.(%)	Pubmed Acc.(%)	Citeseer Acc.(%)
Mean	$\mathcal{P}$	random	56.1±1.6	42.3±1.4	36.0±1.0
		one-hot	58.2±4.0	51.4±3.1	37.3±2.5
		eigen	73.2±2.3	70.0±4.8	42.9±2.3
		deepwalk	<b>75.3±1.0</b>	<b>74.0±2.6</b>	<b>46.8±0.9</b>
	$\mathcal{S}$	shared	17.9±0.0	38.6±0.0	20.2±0.0
		degree	37.4±2.1	41.1±2.9	36.0±1.3
		pagerank	25.2±2.4	39.8±1.9	20.5±3.4
		real feat.	80.2±1.1	79.0±2.2	68.0±4.0
Sum	$\mathcal{P}$	random	45.2±3.9	41.7±2.7	32.8±2.7
		one-hot	47.0±3.7	46.4±4.4	33.0±1.8
		eigen	70.5±5.1	68.8±4.1	40.1±5.0
		deepwalk	70.0±2.3	72.5±2.2	43.7±2.7
	$\mathcal{S}$	shared	17.1±5.2	33.3±6.4	22.3±4.6
		degree	50.7±3.7	42.6±1.8	32.0±3.5
		pagerank	27.8±4.4	33.0±6.3	23.4±1.3
		real feat.	70.5±3.7	75.4±3.7	59.3±4.0

Table 1: Positional node classification results

## • Observations

- **Aggregation:**
  - mean aggregation > sum aggregation
- **Cross Feature Type Comparison:**
  - Most positional node features achieve much better performance than structural node features
- **Within Feature Type Comparison:**
  - Random and one-hot achieve comparable results
  - Among all positional features, deep-walk and eigen demonstrate the best performance across all the datasets



# Structural Node Classification - 1

Aggr.	Type	Initial.	USA-air Acc.(%)	Brazil-air Acc.(%)	Europe-air Acc.(%)
Mean	$\mathcal{P}$	random	59.3±1.8	45.7±5.9	44.9±5.8
		one-hot	59.2±2.6	48.6±7.4	44.0±0.7
		eigen	55.3±1.5	40.0±6.9	31.6±2.1
		deepwalk	58.1±2.8	42.1±9.6	41.5±3.3
	$\mathcal{S}$	shared	25.0±0.0	25.0±0.0	25.0±0.0
		degree	53.8±1.9	48.6±4.1	42.7±2.7
		degree+	59.2±2.7	60.0±3.0	50.6±3.9
		pagerank	39.7±2.9	47.9±7.4	25.9±0.0
Sum	$\mathcal{P}$	random	60.7±3.2	47.9±7.4	48.9±5.1
		one-hot	59.2±3.3	50.7±8.5	48.9±5.4
		eigen	67.8±2.5	57.8±5.3	49.4±4.5
		deepwalk	68.8±3.0	65.0±6.4	54.1±2.8
	$\mathcal{S}$	shared	55.7±2.0	61.4±4.7	45.4±1.0
		degree	63.6±3.0	70.0±4.1	58.0±3.6
		degree+	<b>69.1±2.6</b>	<b>76.4±4.1</b>	<b>61.2±3.8</b>
		pagerank	58.8±2.0	73.6±5.4	45.9±1.0
SOTA		struc2vec	63.8±1.6	73.6±9.6	58.8±3.0

Table 2: Structural node classification results

## • Definition and Datasets

- The tasks of structural node classification target at predicting the “structural role” of each node
- Datasets: American air-traffic network, Brazilian air-traffic network and European air-traffic network
- Given an airport node in the air-traffic network, the target is to predict passenger flow level of that node solely based on the structural of air-traffic network

## • Protocols

- Following struc2vec [4]
- To highlight the performance of our novel *degree+* method, adopt regression with L2 regularization to train the classifier using the representation learned by struc2vec, which demonstrates SOTA results on these datasets

4 [Ribeiro et al., 2017] struc2vec: Learning node representations from structural identity. In SIGKDD.

# Structural Node Classification - 2

Aggr.	Type	Initial.	USA-air Acc.(%)	Brazil-air Acc.(%)	Europe-air Acc.(%)
Mean	$\mathcal{P}$	random	59.3±1.8	45.7±5.9	44.9±5.8
		one-hot	59.2±2.6	48.6±7.4	44.0±0.7
		eigen	55.3±1.5	40.0±6.9	31.6±2.1
		deepwalk	58.1±2.8	42.1±9.6	41.5±3.3
	$\mathcal{S}$	shared	25.0±0.0	25.0±0.0	25.0±0.0
		degree	53.8±1.9	48.6±4.1	42.7±2.7
		degree+	59.2±2.7	60.0±3.0	50.6±3.9
		pagerank	39.7±2.9	47.9±7.4	25.9±0.0
Sum	$\mathcal{P}$	random	60.7±3.2	47.9±7.4	48.9±5.1
		one-hot	59.2±3.3	50.7±8.5	48.9±5.4
		eigen	67.8±2.5	57.8±5.3	49.4±4.5
		deepwalk	68.8±3.0	65.0±6.4	54.1±2.8
	$\mathcal{S}$	shared	55.7±2.0	61.4±4.7	45.4±1.0
		degree	63.6±3.0	70.0±4.1	58.0±3.6
		degree+	<b>69.1±2.6</b>	<b>76.4±4.1</b>	<b>61.2±3.8</b>
		pagerank	58.8±2.0	73.6±5.4	45.9±1.0
SOTA	struc2vec		63.8±1.6	73.6±9.6	58.8±3.0

Table 2: Structural node classification results

## • Observations

### • Aggregation:

- sum aggregation > mean aggregation

### • Cross Feature Type Comparison:

- In most cases structural node features demonstrate superiority compared with positional ones
- Our proposed structural node feature degree+ manifests the most distinct advantage over other positional features, new SOTA

### • Within Feature Type Comparison:

- Degree+ improves on degree by using a degree bucket, which alleviates the node degree sparsity and skewness problem
- Shared performs rather poorly
- Pagerank can be viewed as a generalized higher-order node degree. Its performance deterioration may arise from over-smoothing

# Graph Classification - 1

Aggr.	Typ.	Initial.	MUTAG Acc.(%)	PROTEINS Acc.(%)	IMDB-B Acc.(%)	IMDB-M Acc.(%)
Mean	$\mathcal{P}$	random	64.9±4.1	67.2±4.2	58.0±2.9	36.1±1.9
		one-hot	65.8±7.0	67.8±2.6	56.9±3.4	36.8±3.2
		eigen	63.8±2.1	60.4±1.0	50.2±1.3	33.4±0.7
		deepwalk	65.1±8.3	68.1±4.0	52.1±3.4	35.7±1.9
	$\mathcal{S}$	shared	66.7±0.0	59.6±0.0	50.0±0.0	33.3±0.0
		degree	<b>84.4±7.7</b>	69.5±2.6	69.7±5.1	45.1± 2.6
		pagerank	66.5±1.9	68.0±5.5	54.4±4.0	35.5±1.7
	real feat.	71.4±4.4	74.0±4.2	-	-	
Sum	$\mathcal{P}$	random	66.9±7.1	67.5±4.1	54.0±3.6	36.2±2.1
		one-hot	65.1±3.8	66.8±3.8	52.8±2.7	33.4±2.6
		eigen	65.4±7.7	69.0±4.1	69.3±4.6	42.4±3.4
		deepwalk	64.2±8.6	66.2±4.2	51.9±2.8	35.3±3.0
	$\mathcal{S}$	shared	79.9±6.7	69.1±4.5	67.9±2.8	43.3±4.6
		degree	84.0±8.4	69.3±3.3	68.9±2.5	44.9±4.1
		pagerank	77.3±7.6	<b>69.9±3.1</b>	<b>70.3±2.9</b>	<b>48.2±3.2</b>
	real feat.	83.0±6.3	73.8±2.6	-	-	

**Table 3: Graph classification results**

- Definition and Datasets

- Two datasets w. real node features from chemical domain: MUTAG and PROTEINS
- Two datasets w/o real node features from social domain: IMDB-BINARY and IMDB-MULTI

- Protocols

- Graph level experiments are conducted with artificial features of sizes ranging from 100 to 500 with step 100



# Graph Classification - 2

Aggr.	Typ.	Initial.	MUTAG Acc.(%)	PROTEINS Acc.(%)	IMDB-B Acc.(%)	IMDB-M Acc.(%)
Mean	$\mathcal{P}$	random	64.9±4.1	67.2±4.2	58.0±2.9	36.1±1.9
		one-hot	65.8±7.0	67.8±2.6	56.9±3.4	36.8±3.2
		eigen	63.8±2.1	60.4±1.0	50.2±1.3	33.4±0.7
		deepwalk	65.1±8.3	68.1±4.0	52.1±3.4	35.7±1.9
	$\mathcal{S}$	shared	66.7±0.0	59.6±0.0	50.0±0.0	33.3±0.0
		degree	<b>84.4±7.7</b>	69.5±2.6	69.7±5.1	45.1± 2.6
		pagerank	66.5±1.9	68.0±5.5	54.4±4.0	35.5±1.7
		real feat.	71.4±4.4	74.0±4.2	-	-
Sum	$\mathcal{P}$	random	66.9±7.1	67.5±4.1	54.0±3.6	36.2±2.1
		one-hot	65.1±3.8	66.8±3.8	52.8±2.7	33.4±2.6
		eigen	65.4±7.7	69.0±4.1	69.3±4.6	42.4±3.4
		deepwalk	64.2±8.6	66.2±4.2	51.9±2.8	35.3±3.0
	$\mathcal{S}$	shared	79.9±6.7	69.1±4.5	67.9±2.8	43.3±4.6
		degree	84.0±8.4	69.3±3.3	68.9±2.5	44.9±4.1
		pagerank	77.3±7.6	<b>69.9±3.1</b>	<b>70.3±2.9</b>	<b>48.2±3.2</b>
		real feat.	83.0±6.3	73.8±2.6	-	-

Table 3: Graph classification results

## • Observations

### • Aggregation:

- sum aggregation > mean aggregation

### • Cross Feature Type Comparison:

- Though the best performance is not consistently achieved on a particular feature, it always falls in the category of structural node features

### • Within Feature Type Comparison:

- Among the structural node features, pagerank demonstrates better performance in most of the cases
- Degree feature on MUTAG and pagerank feature on PROTEIN with sum aggregator surpass those with real features

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- **Conclusion**

# Conclusion

- A generic practical guideline on the choices between different artificial node features for GNNs on non-attributed graphs.
  - **Types** : categorize commonly used artificial node features into two groups, positional node features and structural node features, based on what kind of information they can help GNNs capture.
  - **Tasks** : conduct experiments across three graph mining tasks, positional node classification, structural node classification and graph classification.
- Insights: **positional node features** are more suitable for **positional node classification**, while **structural node features** benefit more for **structural node classification** and **graph classification** tasks.

*Thanks*

